

Bio of Robert Williams

Robert Williams is the CEO of Diamant Entertainment Group, LLC where his focus is on developing and executing disciplined strategies to continue the growth of the diversified media company. He brings a wealth of experience in TV and music production and talent management. He is a conference speaker on topics related to monetizing intellectual property, royalties, music copyright issues, music placement in film and TV and talent management.



Mr. Williams represents and manages the careers of several clients including 2-time Emmy Award winner and filmmaker Eva Jane Bunkley, NuGroove/Sony recording artist Dee Brown and actor/comedian Demoine Kinney (The Avengers). His past clients have included musical artists such as R&B group NVUZ who was featured on "America's Top Pop Group" on MTV and on the BBC and Kiana (Value) Allison who went on to become a member of the pop group "Fatty Koo" which was featured in the series "Blowing Up Fatty Koo", one of BET's first forays into reality television. He has also promoted concerts for major performers such as R&B Singer J. Holiday and others. Mr. Williams is the creator of the successful "Columbus Gospel" music series and is also the producer for the "It's Just Us Radio Show".

Background

In the first phase of his career, Mr. Williams' focus was on developing a recording career. His band, The Five Gifts of God, released recordings on the *Blue Ash* label with regional success. Already an accomplished musician (guitar and keyboards) by the age of 20, Mr. Williams began building a reputation as a prolific music producer and he also discovered a passion for business in general and began establishing relationships necessary for future success, prompting him to create the Valiant Records label.

Subsequent to the extraordinary accomplishment of building a record label, Mr. Williams took on a different type of challenge: the building of an entertainment and corporate media services company. The company became *Valiant Entertainment & Corporate Services*. In addition to providing music production services, the company began providing corporate media services to business. The company's corporate clients included Time/Warner, Sunoco, DSW, Manhattan Associates and American Electric Power. Valiant Entertainment would later evolve into Diamant Entertainment Group.

Business Management Career Highlights

Along the way, Mr. Williams' professional management career has included serving as Royalties and Licensing Manager for *Top Tunes Records* where he was in charge of licensing, compliance and payment arrangements for a catalog of over 3000 songs. He was responsible for negotiating directly with copyright owners, which included record labels, entertainment companies and artists such as Disney, Universal Music Group, Sony, Bruce Spingsteen, Evanescence, Linkin Park and R. Kelly.

He served for 8 years as Media Services Manager for *Mills/James Productions*, one of the leading television production companies in the country that produces commercials, original television productions, documentaries, infomercials, news feeds, corporate videos, interactive media and special events for companies and organizations including Victoria's Secret, Ohio State University, Procter & Gamble, Nationwide Insurance, Fox News, Scotts Miracle-Gro Company, Lens Crafters, Verizon, and Wendy's. During his tenure at Mills /James he also served as Media Consultant to *OhioHealth* and was asked to be the Media Manager for the *United Nations Global Summit on Trade Efficiency*.

Mr. Williams also served as Assistant Director for *Presentation Services (PSAV)* where he oversaw the staff and operations covering over 1.7 million square feet of meeting and conference

space at the Greater Columbus Convention Center and was Regional Promotions Manager for *Sears* where he was responsible for promotional initiatives for 22 stores throughout the state of Ohio.

Robert Williams is committed to guiding Diamant Entertainment Group to become an S&P Media Index company while creating outstanding entertainment for audiences worldwide. He is a results-driven business leader with a genuine love for what he does.

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